



The Inaugural Vine St BBQ Competition

2017 Sponsorship Opportunities

August 12, 2017

Summit Ave & Library Parking Lot (Uptown)

Park Ridge, IL

Visit us at www.vinestbbq.org, or on Facebook @VineStBBQ

Benefiting: Maine Township Emergency Food Pantry and

Bear Necessities Pediatric Cancer Foundation



Vine St BBQ Competition

2017 Sponsorship Opportunities

About the Event:

Vine St BBQ Competition is the inaugural event brought to you by Vine Street BBQ Community Outreach NFP: an Illinois nonprofit corporation with 501(c)(3) status formed by like-minded professionals who love BBQ and want to give back to those in need in their local community. All net proceeds from this event will be donated to the Maine Township Emergency Food Pantry (<http://www.mainetownship.com/services/ga/foodpantry.shtml>) and the Bear Necessities Pediatric Cancer Foundation (<http://www.bearnecessities.org>).

What your Sponsorship Dollars Bring You:

Exposure throughout Chicagoland

- Vine St BBQ Competition has a growing social media presence on both Facebook and Twitter
- Vine St BBQ Competition is expected to attract 500-1000 guests from local communities
- Your company name and logo listed in marketing, social media, websites and media releases
- Specific sponsorship of high traffic and visible areas on the day of the BBQ event that provide additional recognition
- Banners, signage, and posters displayed at the event and in the northwest suburban communities
- Cross-marketing opportunities among sponsors

Opportunity to Place Marketing Item in Swag Bags:

- Your company is encouraged to provide a give-away item in each contestant swag bag

Fun for All:

- Top financial sponsors can serve as guest celebrity judge of Best Dish and Best Sauce
- Company can help promote the event
- Company employees can volunteer at the BBQ

Vine St BBQ Competition

2017 Sponsorship Opportunities

The Whole Hog (One Available)
Exclusive Naming Rights for the 2017 Vine St BBQ Competition to be listed as: 2017 Vine St BBQ Competition sponsored by: Your Company Name Benefiting: Maine Township Emergency Food Pantry and Bear Necessities Pediatric Cancer Foundation
Prominent logo placement on all event marketing materials, social media, event signage, t-shirts, and any promotional items
Company name and logo provided in all press releases sent to multiple media outlets
Company name and logo placement on Vine St BBQ Competition website with links to sponsor websites and social media sites
Prominent company name and logo placement prior to competition on signage displayed on the day of the event, along with minimum 15-20 second company announcements from entertainment stage. Opportunity to speak from stage
Serve as celebrity judge in Best Dish and Best Sauce categories. If KCBS certified, serve as judge for Best Ribs
Inclusion of company materials (provided by company) in Thank-You letters sent to all BBQ event competitors and judges
Cross-promotional and marketing opportunities to be determined
Post-event recognition in all press materials, social media, and websites

A Full Slab - \$1,500
Prominent logo placement on event marketing materials, social media, event signage, and t-shirts
Company name and logo provided in press releases sent to multiple media outlets
Company name and logo placement on Vine St BBQ Competition website with links to sponsor websites and social media sites
Prominent signage including company name and logo at Turn-In Tent and Judges' Tent areas. Opportunity to speak prior to Best Dish and Best Ribs judging in Judges' Tent. If there is an Event title sponsor, or other Full Slab Sponsors then signage will have both company names and logos represented
Serve as celebrity judge in Best Dish category. If KCBS certified, serve as judge for Best Ribs
Inclusion of company materials (provided by company) in Thank-You letters sent to all BBQ event competitors and judges
Post-event recognition in all press materials, social media, and websites

Vine St BBQ Competition

2017 Sponsorship Opportunities

BBQ & Tunes - Music Stage Sponsor - \$1,000
Logo placement on event marketing materials, social media announcements, and t-shirts
Company name provided in press releases sent to multiple media outlets
Company name and logo placement on Vine St BBQ Competition website with links to sponsor websites
Company name and logo on all stage signage the day of the event, along with a minimum of five announcements from the entertainment stage. If there is an event title sponsor, or other Music Stage sponsors the stage signage will have both company names and logos represented. Opportunity to speak from stage
Post-event recognition in press materials, social media, and websites

Kid's BBQ Zone Sponsor - \$1,000
Logo placement on event marketing materials, social media announcements, and t-shirts
Company name provided in press releases sent to multiple media outlets
Company name and logo placement on Vine St BBQ Competition website with links to sponsor websites
Company name and logo on signage at Kid's Zone Area, along with a minimum of five announcements from the entertainment stage. If there is an event title sponsor, or other BBQ Kid's Zone Sponsors then the Kid's Zone signage will have both company names and logos represented. Opportunity to speak from stage.
Post-event recognition in press materials, social media, and website

Pulled Pork Sponsors - \$500
Logo placement and Company Name listed on Vine St BBQ Competition website, and t-shirts
Company Name announced from entertainment stage a minimum of three times
Post-event recognition via social media, and website

Friends of Park Ridge - \$250
Company name listed on Vine St BBQ Competition website
Company Name announced from entertainment stage a minimum of one time
Post-event recognition via social media, and website

Vine St BBQ Community Outreach NFP is an Illinois nonprofit corporation with tax-exempt status pursuant to I.R.C. Section 501(c)(3). Donations (including sponsorship fees) are tax deductible.

Vine St BBQ Competition

2017 Sponsorship Opportunities



Sponsorship Registration Form

Name of Organization/Company/Individual: _____

Address: _____

Contact Person: _____ Contact Phone: _____

Contact Email: _____ Contact Cell Phone: _____

Sponsorship Levels

The Whole Hog (One Available)	\$ _____
A Full Slab (\$1,500)	\$ _____
BBQ & Tunes (\$1,000)	\$ _____
Kid's BBQ Zone (\$1,000)	\$ _____
Pulled Pork (\$500)	\$ _____
Friends of Park Ridge (\$250)	\$ _____

Payment Methods

Make checks payable to and mail payment & completed form to:

Vine St BBQ Community Outreach NFP
916 S. Vine Ave
Park Ridge, IL 60068

For more information please contact: Joe Kontuly @ 773-316-1975, or email info@vinestbbq.org

Vine St BBQ Community Outreach NFP is an Illinois nonprofit corporation with tax-exempt status pursuant to I.R.C. Section 501(c)(3). Donations (including sponsorship fees) are tax deductible.