



**The Vine St BBQ Competition in association  
with the Junior Board of Advocate Lutheran  
General Hospital**

**2023 Sponsorship Opportunities**

**September 16, 2023**

**Hodge's Park (Uptown)**

**Park Ridge, IL**

**Visit our Facebook site @VineStBBQ**

*With Net Proceeds Benefitting:*

 **Advocate Lutheran General Hospital**



# Vine St BBQ Competition

## 2023 Sponsorship Opportunities

### **About the Event:**

Vine St BBQ Competition is brought to you by Vine Street BBQ Community Outreach NFP: an Illinois nonprofit corporation with 501(c)(3) status formed by like-minded professionals who love BBQ and want to give back to those in need in their local community. This year's event is being hosted in association with the Junior Board of Advocate Lutheran General Hospital. The Junior Board raises awareness and supports fundraising efforts for Lutheran General Hospital. All net proceeds from the 2022 event will be donated to Advocate Lutheran General Hospital, Avenues to Independence (<http://avenuestoindependence.org/>), and the Maine Township Food Pantry.

### **What your Sponsorship Dollars Bring You:**

#### **Exposure throughout Chicagoland**

- Vine St BBQ Competition has strong social media presence on both Facebook and Twitter
- The 2023 Vine St BBQ Competition is expected to attract 3,000 guests from local communities
- Your company name and logo listed in marketing material, social media, websites, and media releases
- Specific sponsorship of high traffic and visible areas on the day of the BBQ event that provide additional recognition
- Banners, signage, and posters displayed at the event and in the northwest suburban communities
- Cross-marketing opportunities among sponsors

#### **Opportunity to Place Marketing Item in Swag Bags:**

- Company is encouraged to provide a give-away item in each contestant swag bag

#### **Fun for All:**

- Company can help promote the event
- Company employees can volunteer at the BBQ

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Promotions Sponsor – 1 Available - \$6,000 (Exclusive Sponsorship)
Sponsor for 150 Yard Signs placed throughout Park Ridge prior to event – Logo placement on all signs to be distributed
Logo placement on select event marketing materials, social media, and event signage
Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Post-event recognition
10 Drink Tickets
<b>*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*</b>

Volunteer T-Shirts Sponsor – 1 Available - \$4,500
Sponsor the T-Shirts for our volunteers – Logo placement on each shirt (minimum 100 volunteer shirts)
Logo placement on event marketing materials, social media, and event signage
Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Post-event recognition
5 Drink Tickets
<b>*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*</b>

Power Sponsor – 2 Available - \$4,000 each
Sponsor the Generator for the Event – PROMINENT Logo placement throughout the event
Logo placement on event marketing materials, social media, and event signage
Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Prominent company name and logo placement on signage the day of the event. Exclusive signage at the generator location. Signage will have both event Title sponsor and Power sponsor company names and logos represented.
Post-event recognition
5 Drink Tickets
<b>*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*</b>

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## 2023 Sponsorship Opportunities

Souvenir Cups Sponsor – 1 Available - \$3750
Souvenir Cup with exclusive logo placement (minimum 100)
Logo placement on event marketing materials, social media, and event signage
Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Company name and logo placement on signage the day of the event
Post-event recognition
5 Drink Tickets
*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*

Coozie Sponsor – 1 Available - \$3750
Event Coozie with exclusive logo placement (minimum 100 coozies)
Logo placement on event marketing materials, social media, and event signage
Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Company name and logo placement on signage the day of the event
Post-event recognition
5 Drink Tickets
*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*

Kids Zone / Art Sponsor – 1 Available - \$3500
Exclusive signage at the Kids Zone. event. Signage will have both event Title sponsor and Company sponsor name and logo represented.
Logo placement on event marketing materials, social media, and event signage
Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Post-event recognition
5 Drink Tickets
*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*

Hand Sanitizing Station Sponsor– 5 Stations - \$3,000 exclusive sponsorship
Exclusive signage at the Hand Sanitizing Station Area. Signage will have both event Title sponsor and Company sponsor name and logo represented.
Logo placement on event marketing materials, social media, and event signage

# Vine St BBQ Competition

## 2023 Sponsorship Opportunities

Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Post-event recognition
5 Drink Tickets
<b>*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*</b>

<b>BBQ Judge's Zone Sponsor – 2 Available - \$2,500 each</b>
Exclusive signage at the BBQ Judge's Area. Signage will have both event Title sponsor and Judge's Zone sponsor company names and logos represented.
Logo placement on event marketing materials, social media, and event signage
Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Post-event recognition
5 Drink Tickets
<b>*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*</b>

<b>BBQ &amp; Tunes - Music Stage Sponsor - 4 Available- \$2,500 each</b>
Logo placement on event marketing materials, social media, and event signage
Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Stage signage will include event Title sponsor and music stage sponsor company names and logos represented.
Post-event recognition
5 Drink Tickets
<b>*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*</b>

<b>Event Raffle Sponsor – 3 Available- \$1,000 each</b>
Logo placement on event marketing materials, social media, and limited event signage
Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Exclusive logo placement on Event Raffle signage on the day of the event. Signage will include event Title sponsor and Raffle sponsor company name and logos represented.
Post-event recognition
5 Drink Tickets
<b>*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*</b>

# Vine St BBQ Competition

## 2023 Sponsorship Opportunities

<b>Swag Bag Sponsor – 1 Available- \$1,500 each</b>
Exclusive logo placement on swag bags provided to BBQ Competitors, all event marketing materials, social media, and event signage
Company is encouraged to provide a give-away item in each contestant swag bag
Company name and logo placement on Vine St BBQ Competition social media sites
Post-event recognition
5 Drink Tickets
<b>*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*</b>

<b>Friends of Park Ridge - \$500 UNLIMITED</b>
Logo placement or text mention on event marketing materials, website, social media, press releases, and limited event signage
Post-event recognition
Company is encouraged to provide a give-away item in each contestant swag bag
5 Drink Tickets
<b>*FOR AN ADDITIONAL \$250, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK*</b>

<b>*Booth Sponsor - \$500*</b>
10X10 BOOTH/TENT IN HODGES PARK Day of Event
Logo placement or text mention on event marketing materials, website, social media, press releases, and limited event signage
Company is encouraged to provide a give-away item in each contestant swag bag
AUTOMATICALLY CONSIDERED A <i>FRIENDS OF PARK RIDGE SPONSOR</i> AS WELL
<b>*FOR AN ADDITIONAL \$500, CONSIDER SPONSORING A 10X10 BOOTH IN HODGES PARK</b>

*Vine St BBQ Community Outreach NFP is an Illinois nonprofit corporation with tax-exempt status pursuant to I.R.C. Section 501(c)(3). Donations (including sponsorship fees) are tax deductible.*

***Sponsorship Registration Form***

# Vine St BBQ Competition

## 2023 Sponsorship Opportunities

Name of Organization/Company/Individual \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Contact Cell Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

### *Sponsorship Levels*

Promotions Sponsor (\$6,000) 1 Available \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

Volunteer T-Shirt Sponsor (\$4,500) 1 Available \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

Power Sponsor (\$4,000) 2 available \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

Souvenir Cups Sponsor (\$3750) \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

Coozie Sponsor (\$3,750) 1 Available \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

Brickton Art Sponsor (\$3,500) 1 available \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

Hand Sanitizing Station Sponsor (\$3,000) 5 stations \$ \_\_\_\_\_

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+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

BBQ Judges Zone Sponsor (\$2,500) 2 available \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

BBQ & Tunes Music Stage Sponsor (\$2,500) 4 available \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

Event Raffle Sponsor (\$1,000) 3 available \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

Swag Bag Sponsor (\$1,000) 1 available \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

Friends of Park Ridge (\$500) unlimited \$ \_\_\_\_\_  
+ Booth Sponsor (\$250) \$ \_\_\_\_\_  
Total = \$ \_\_\_\_\_

Booth Sponsor \$500 \$ \_\_\_\_\_

### *Payment Methods*

Checks payable to:  
Vine St BBQ Community Outreach NFP  
916 S. Vine Ave  
Park Ridge, IL 60068